



TAYLOR RANCH NEIGHBORHOOD ASSOCIATION INC.

Mesa Messenger Volume 12 January '91

PRESIDENT'S MESSAGE

As I write, we embark on a new year and a new decade. The 80's are over as is 1990.

Reflections: The 80's were a booming period for our community. I didn't arrive in Albuquerque until 1983, but the growth I have observed since then has been tremendous. Our association, too, has seen rapid growth. Our beginnings were in 1979. When I joined, we stood at about 50 members. We now approach 650. Most of our roads hadn't been built or were made of dirt. When I bought my house, I had unrestricted views of the Sandia and Monzano mountain ranges. Now I have little peeks of them between my neighbors' roofs. I don't know how many homes we had in 1980, but Tom Kooi and his membership gang recently sited 5800 homes and businesses. My how we have grown!

1990 was a good year for TRNA. Our membership grew significantly. The apartments unfortunately remain. Two new shopping centers and two new churches are located here. Our positions on the Satellite School and new Mid School locations were accepted by the school board. We held a ground-breaking ceremony for the Mariposa Basin Sports Complex. We continue to work for the Montano Bridge, but it's tied up in the courts. Our recycling committee got started on their program and is improving each month. Our social activities were well received in general, and I enjoyed them very much myself.

1991 opens with some significant uncertainties. The Mid-East situation and the economy are two major ones. We continue to hope and pray for the best in each of these areas. We have a new Governor and administration in Santa Fe, and we wish them the very best as they guide our state. I can assure the membership that our association approaches the new year with a positive and bright outlook for the coming year, and we will continue to do our very best to "promote and improve the quality of life in Taylor Ranch."

Happy New Year to You All!

God bless,

Dan Curtiss

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B. C. PENDER WINS FIRST PRIZE!

If you weren't able to make it to the TRNA Christmas party, you missed a great time. Debbie Tatum really knows how to throw a great bash. The winners of the membership contest were announced at the party, and they are as follows:

■ 1st prize - B.C. Pender, winner of the United New Mexico Bank balloon ride, with 46 new members.

■ 2nd prize - Julie Maldonado, winner of a \$50 gift certificate from Albertsons, with 7 new members.

■ 3rd prize - Tina Pavlakovich, winner of a dinner-for-two certificate from Mimmo's, with 5 new members.

■ 4th prize - Mona Gallegos, winner of a free hair style from Irene's, with 4 new members.

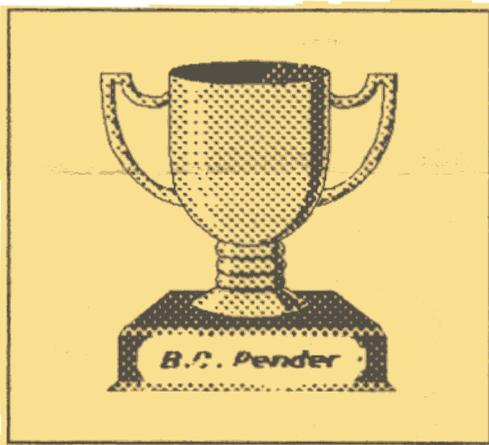
■ 5th prize - Verne Tatum, winner of a free Last Will and Testament from David Berlin, Esq., with 3 new members.

I would like to thank all of those members who participated in the contest and the businesses who generously donated the prizes. I hope we will be able to do it again next year!

Our first renewal notice brought back 117 renewals so far. Thanks for your quick response. Many of the comments people wrote were commendations for TRNA on the fine job it is doing for our neighborhood, commendations for the quality

of our newsletter, and requests for TRNA to continue the fight to build the Montano Bridge!

Our December Membership Committee meeting was interesting as usual. During our contest months of October through December, we received 122 new memberships. Eighty two were obtained through personal contacts, 14 were from our canvassing efforts, and 26 by miscellaneous means. Our membership stands at 623, so we have 27 more new members to go to reach our goal of 650. Since our efforts in obtaining new members are most effective with a personal approach, our committee's efforts will be concentrating on that method more in 1991. The canvassing effort, i.e., leaving information at peoples' houses, yields a consistent one to three percent return, and it will now be used to advertise special TRNA events, including a simplified membership application on one sheet. If you would like to help the membership committee by walking your block for new members or by spending a couple of hours canvassing, please call me at 897-2872. Have a happy and prosperous New Year!



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MEMBERSHIP IS OUR STRENGTH

TOM KOOI

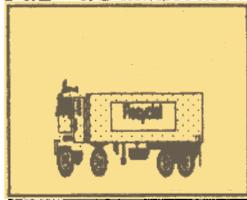
TRNA RECYCLING BREAKS ONE TON

In December the TRNA recycling program collected over one ton of recyclable materials. Think of that, folks! One ton of material stayed out of our landfill. We earned just over \$64.00 for the association, and our efforts have grown consistently each month. However, with one of the largest (if not the largest) neighborhood associations in the city, we have one of the smaller recycling programs. We have more than 5000 homes in the TRNA area. Let's make our recycling program the largest in the city. Remember, with recycling, the motto is

Trash In - Dollars Out!

Give us your newsprint. Give us your cardboard. But, please, give us your aluminum!

The pickup site is the Walgreen's parking lot, and recycling will continue the second Saturday



of every month. TRNA will have people there to accept materials from 11:00 to 2:00. The City Refuse Department will have a truck at our site from 1:00 to 2:30 pm for pickup of materials. Currently, materials which can be recycled are:

■ Aluminum - Rinse off and crush cans. Just crush beverage cans if you prefer. We will have a container there. We get \$0.36 per pound.

■ Newspaper - The regular newspaper is recyclable.

Please tie into manageable bundles or put them in paper bags. We get \$0.0025 per pound.

■ Cardboard - Tie into manageable bundles. The brown newspaper inserts and paper bags count as cardboard. We get \$0.0125 per pound.

■ Computer paper - Tie into manageable bundles. We get \$0.015 per pound.

■ Clear glass - Please rinse off and bring in cardboard boxes. Remove lids. Transporting glass in paper or plastic bags results in breakage and is a safety hazard for those unloading the glass. We get nothing for glass, but it keeps it out of the landfill.

■ Plastics - The recycler will not accept plastic from neighborhood associations.

Please begin saving or continue to save. Get your neighbors into the act, too. We will use the proceeds of the sale of recycled materials to improve our neighborhood. Also, remember that recycling will help make the new landfill last longer and keep costs down.

The next Recycling Committee meeting will be January 16, 7:00 pm in my home at 5404 Las Trampas Way. The Recycling Committee will become the Environment Committee. We need to build up our recycling program, then use the proceeds to improve the neighborhood. If you have ideas or want to help, come to the meeting or call Bob Hume at 898-6228.

BOB HUME

TAYLOR RANCH ANNUAL CELEBRATION

Recently, the TRNA Board of Directors approved the concept of an annual celebration for Taylor Ranch. The Board also authorized the Executive Board to proceed with a further definition of the concept, including dates, a schedule of events, and an informal survey to determine membership support of such a celebration. At the end of this article is a list of questions that we request you answer in connection with this survey. However, some background and broad concept information is provided first to assist you in your answers.

■ **Background:** In past years, our neighborhood association sponsored an annual 4th of July celebration. The event was held at the Montano Fountain Park (Montano and Taylor Ranch Road) and included a performance by the New Mexico Symphony Orchestra and a fireworks display. Families brought picnic lunches and rides were available for the children. The event was very well attended for several years. However, it was discontinued when Bellamah could no longer provide the funding and when TRNA determined that traffic and the influx of outsiders was making it too dangerous.

■ **Broad concept definition:** The event should be scheduled to take advantage of good weather (i.e., late spring, summer, or early fall), available resources, and should not conflict with other major events like the State Fair, Balloon Fiesta, etc. The event could be staged for one day, a weekend, or even a week depending upon the number and

type of activities planned.

Many activities are possible including the following: a parade, athletic competition, tournaments (such as running, bicycling, tennis, horseshoes, swimming, etc.), childrens' and adults' games, and rides. The scope of the event would depend upon available resources and is envisioned to grow with success and recognition.

The staging of such a celebration will require a great number of volunteers and money. This includes our membership, other neighborhood associations within Taylor Ranch boundaries, Boy Scouts, Girl Scouts, businesses, etc. A great deal of coordination will be required.

■ **Member survey:** In order for us to tailor this event to membership desires and to available resources, we need your input now. Please take a few moments to read and answer the following questions and get them back to us. We need your ideas and thoughts, please!

PET VACCINATION CLINIC

On Saturday, January 19, 1991, West Mesa Pet Care will be administering pet vaccinations at the Mesa View Methodist Youth Center at the corner of Montano and Taylor Ranch Drive (the fountain park). Vaccines will be given from 10am to 5 pm. A minimum fee for the vaccine only is required.

This is a Boy Scout project organized by Justin Allen of our community.

TRNA
P.O. Box 75157
3200 Coors Rd., NW, #G
Albuquerque, NM 87120-4725

1. Do you support the idea of an annual Taylor Ranch celebration?
2. Would you participate in the celebration?
3. Should the event be constrained to the Taylor Ranch community or should others be allowed to participate?
4. When do you believe the event should occur? (Specific holiday, weekend, season, etc.)
5. Where should the celebration be held?
6. What activities would you like to see scheduled in the celebration?
7. Would you be willing to volunteer some time in the planning and execution of a particular activity? Which ones?

Please complete this survey by January 25 and return it to the above address or give it to a member of the Board of Directors. If you have any questions call one of the following:

Dan Curtiss	897-1700
John Hemler	897-3763
Dave Otto	897-7733
Bob Hume	898-6228

January 1991

TRNA Calendar of Events

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12 11:00am Recycling Day, Bob Hume, 898-6228
13	14	15	16 6:30pm Social Committee, Debbie Tatum, 899-0670 7:00pm Recycling Committee, Bob Hume, 898-6228	17 7:00pm Parks and Rec Committee, Tracy Jones, 899-0642	18	19 10:00am Vaccination Clinic, Fountain Park
20	21	22	23	24 Executive Committee, Dan Curtiss, 897-1700	25	26 2:00pm Bayou Seco, Children's Songs, TR Library
27	28	29 7:00pm Board of Director Mtg, Dan Curtiss, 897-1700	30	31		

December 1990

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February 1991

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

<p>OUR BUSINESS MEMBERS SUPPORT TRNA. PLEASE SUPPORT THEM.</p> <p>Albertson's</p> <p>All State Insurance at Montano Plaza</p> <p>Apple Blossoms Florist</p> <p>Bill's Lock and Key</p> <p>Bright Beginnings Child Development Center</p> <p>Chiropractic Associates</p> <p>Colonial Homes of NM</p> <p>Comet Cleaners</p> <p>Dion's Pizza</p> <p>Double Feature Video</p> <p>Execu-Staff, Inc.</p> <p>Executive Apartments</p> <p>Family Dental Center</p> <p>Daniel J. Farley General Dentistry</p> <p>First National Bank of Albuquerque</p>	<p>Fred Van Berkel General Contractors</p> <p>Irene's Hair Design Lovelace</p> <p>Oppel-Jenkins Group</p> <p>Paseo Del Norte Conoco</p> <p>Public Service Company of New Mexico</p> <p>Ray Pick's State Farm Insurance</p> <p>Ruth Coon & Company Realtors</p> <p>Sivage Thomas Homes Subway</p> <p>Taylor Ranch Baptist Church</p> <p>Taylor Ranch Pet Grooming</p> <p>The Business Shop</p> <p>Tom Kooi & Associates</p> <p>Travel Trends</p> <p>West Side Vision Clinic Dr. J. Perea Maes</p>
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TRNA OFFICERS,	DIRECTORS AND	COMMITTEE	CHAIRMEN
Dan Curtiss	PRESIDENT		897-1700
John Hemler	VICE PRESIDENT		897-3763
Robert Hume	TREASURER		898-6228
Dave Otto	SECRETARY		897-7733
Dora Gay	Education Committee		898-4403
Jean Slane	Newsletter Editor		899-1840
Tom Kooi	Membership Committee		897-2872
Wayne Morris	Crime Prevention Committee		899-0068
Don Newton	Governmental Affairs		898-2185
Tracy Jones	Parks and Recreation Committee		899-0642
Debbie Tatum	Social Committee		899-0670

CHRISTMAS PARTY ENJOYED BY ALL!

The annual TRNA Christmas party was a huge success! The Taylor Ranch Girl Scouts did a fine job decorating the cafeteria at Marie Hughes School, and they provided the entertainment by performing many of everyone's favorite Christmas carols. Dinner was delicious; have you ever seen such a huge baked potato?



Santa made his appearance and visited with around 100 children, all with big smiles on their faces. He delivered candy canes and gifts and was the highlight of the evening!

TRNA would like to extend heartfelt thanks to the following individuals and businesses who contributed to making the evening enjoyable for all:

Albertsons
 Ken Allen
 Apple Blossoms Florist
 Ruth Bustos
 Danny Chavez
 Michele Chavez
 Theresa Chavez
 Dan Curtiss
 Creamland Dairies
 Dora Gay
 Bill Ghormley
 Girl Scout Troop #203
 Jim Hensley
 Paula Hensley
 John Hemler
 Kathleen Hume
 Robert Hume
 Rexanna Jones
 Tracy Jones
 Tom Kooi
 Donna Little
 Marie Hughes School
 NW Optimist Club

Newberry's
 Annette Newton
 Don Newton
 Nick Pavlakovich
 Tina Pavlakovich
 B.C. Pender
 Tish Sadorris
 Brenda Schneider
 Mark Scholz
 Jean Slane
 Vic Spargo
 Vernon Tatum
 Walgreen's

If we've left anyone out, we apologize!

TRNA would like to extend a round of applause to the members of the social committee. They volunteered many hours of hard work to put on the Christmas party. Their reward is the smiles on all of the children's faces as they sat on Santa's lap!

DEBBIE TATUM

CAROLING AROUND TAYLOR RANCH

The voices of 100 Girl Scouts filled the air on the night of December 14 as the Taylor Ranch Girl Scouts went caroling throughout the neighborhood. TRNA would like to extend a special thanks to Cadet Troop 331 and Doris Brown for organizing this event. The evening ended with goodies and hot chocolate for the cold singers.

At the TRNA Christmas party that same evening, the Taylor Ranch Girl Scouts were awarded the Taylor Ranch Neighborhood Association's Service Award. The Girl Scouts would like to express their appreciation for this award.

ON THE STREET

If you were a crook looking for some quick cash, where would you look?

Maybe at a woman's purse dangling from her wrist or resting beside her on the counter or on the floor. Or at the guy who just walked by with the wallet bulging out of his back pocket. Or at somebody who just flashed a big wad of cash.

Get the picture? Keep the purse with you and hold it tight. Put the wallet in a front pocket, and don't flash your cash. It could impress the wrong people. Better yet, leave most of your cash in the bank. Checks and credit cards are safer.

If you're walking outside, be streetwise.

■ Don't make crime easy. Stay out of risky areas, and stick to well-lighted, well-traveled parts of town. Avoid doorways, shrubbery, and other dark places where someone might hide.

■ Walk confidently. Be alert - notice who passes you and who's behind you. If you're worried about crime, ask a friend to accompany you when you go out.

■ Keep your purse close to your body, covering the clasp or flap with your hand or forearm. Don't carry open weave bags or purses without flaps - you're tempting pickpockets. Keep your credit cards separate from your wallet. If the wallet gets stolen, you won't lose these valuables.

■ Carrying a weapon? That's asking for trouble. It can easily be turned against you.

■ Consider carrying a whistle or any type of noisemaker. If you're in trouble, use it! Your neighbors will hear and call the police. Muggers won't hang around to see what happens next.

WAYNE MORRIS

PARKS AND RECREATION

As we start the new year, parks and recreation is on an upswing in Taylor Ranch. We have the three major park projects in the works: the Mariposa Basin Sports Complex, the Homestead Circle Neighborhood Park, and the park next to the Taylor Ranch Branch Library. There is still much to do in terms of neighborhood involvement. The next meeting of the Parks and Recreation Committee will be 7 pm, Thursday, January 17, at Tracy Jones' home. If you would like to attend, call Tracy at 899-0642.

Only Phase I of the Mariposa Basin Sports Complex is funded at this time. Phase II of the complex will include the little league baseball diamonds, and this will take a large amount of funding. This funding can come from three sources: the city, the state, or from private businesses. Let your elected officials know that you are in favor of funding the rest of the sports complex. Call or write them a letter.

TRACY JONES

TAYLOR RANCH NEIGHBORHOOD ASSOCIATION MEMBERSHIP APPLICATION

NEW MEMBERSHIP MEMBERSHIP RENEWAL DATE: _____

NAMES: _____ ADDRESS: _____

PHONE: _____

AREAS OF INTEREST IN WHICH I WILL HELP THE ASSOCIATION:

- | | | | |
|---|---|---|---------------------------------|
| <input type="checkbox"/> Crime Prevention | <input type="checkbox"/> Education | <input type="checkbox"/> Membership | <input type="checkbox"/> Voting |
| <input type="checkbox"/> Newsletter | <input type="checkbox"/> Parks & Rec | <input type="checkbox"/> Library | <input type="checkbox"/> Zoning |
| <input type="checkbox"/> Beautification | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Children's Parties | |
| <input type="checkbox"/> Traffic Control | <input type="checkbox"/> Environment | <input type="checkbox"/> Social Activities | |
| <input type="checkbox"/> Willing to Help | <input type="checkbox"/> Senior Center | <input type="checkbox"/> Board of Directors | |
| <input type="checkbox"/> Calling _____ | <input type="checkbox"/> Other _____ | | |

COMMENTS: _____

signature

Resident Membership One Year: \$12.00 (2 years: \$22; 3 years: \$30)
Please Make Check Payable to: TRNA

Send To: TRNA
P.O. Box 75157
3200 Coors Road NW, #G
Albuquerque, NM 87120-4725

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